LEO BURNETT U.S.A.
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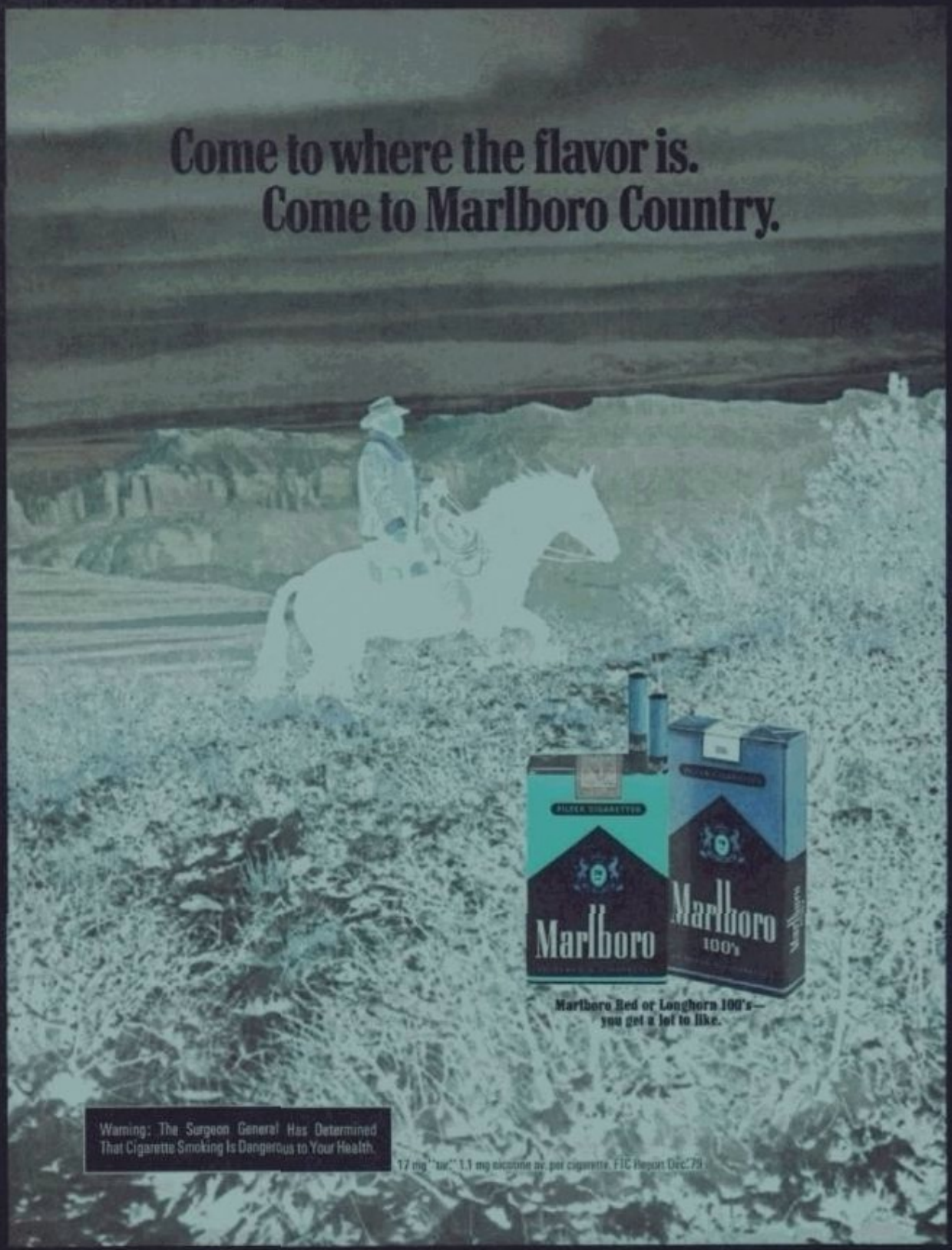
Ad No. 4851—SNOWY SAGE—JB—Req. No. 69058—Page—4/c Bleed—(8¾ x 11⅛ inches)—National (Letterpress) Magazines, 1980 (A)
Printed in U.S.A.

Come to where the flavor is. Come to Marlboro Country.



Marlboro Red or Longhorn 100's—
you get a lot to like.

Warning: The Surgeon General Has Determined That Cigarette Smoking Is Dangerous to Your Health.

17 mg "tar," 1.1 mg nicotine av. per cigarette, FTC Report Dec.'79

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